

Dear NEO HFMA Sponsor,

The future of the HFMA Holiday Party has come into question. Our numbers have been dwindling and it has become harder to find an attractive location that entices members to attend while keeping the cost at break-even and not skyrocketing ticket prices.

Many Sponsors have asked for a more elegant evening including dinner and dancing. In speaking with our friends at another local Chapter, they have managed to do just that by hosting a Black-tie event through the help of their Sponsors. Through their help they keep ticket prices in the \$50-\$75 range and get 125 people to attend.

December is such a hectic month with so many Holiday functions to attend, moving it to January may give everyone something to look forward to and improve attendance. Thus, we have selected the date of **Friday, January 11, 2019** for our **Inaugural Winter Gala**.

We have chosen The Renaissance Cleveland for our formal event. This beautiful location offers on-site parking and overnight accommodations. Unfortunately, a venue such as this comes with a price, thus, we need your help. We ask that you consider one of the sponsorship levels below.

**Sponsor Levels**

**Founders Level**  
**{Exclusive – SOLD}**

**Host/Hostess for the evening and Naming Sponsor**  
**\$5000** - Including 6 admission tickets and 3 overnight rooms  
**Sponsor will be the host; greet guests and Master of Ceremonies for the evening.**  
*Logo will be on invitations, website and table signs. Additional signage and verbal recognition at event.*

**Champagne Level**  
**{Exclusive}**

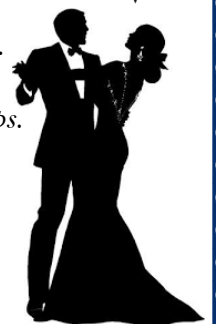
**\$2,500** - 4 admission tickets and 2 overnight rooms  
**Sponsor will give a champagne toast before dinner.**  
*Logo will be on website. Signage and verbal recognition at the event.*

**Spirits Level**  
**{3 spots available}**

**\$1,500** - 2 admission tickets and 1 overnight room  
**Your logo will be printed on bar cocktail napkins.**  
*Logo will be on website. Signage and verbal recognition at the event.*

**Additional Opportunities**

<b>DJ Sponsor</b>	<b>\$850</b> - Signage at DJ table and verbal recognition at the event.
<b>Ice Sculpture</b>	<b>\$500</b> - Company Name on and verbal recognition at the event.
<b>Photo Booth</b>	<b>\$500</b> - 4 hours of picture time, company name on the photo strips.
<b>Dance Floor Light</b>	<b>\$300</b> - HFMA Logo for the dance floor
<b>Late Night Snacks</b>	<b>\$300</b> - Signage at the buffet tables where food is placed
<b>Grand Prize Drawing</b>	<b>TBD</b> - Gift provided by sponsor, must be at least a \$250 value
<b>Invitation Sponsor</b>	<b>\$250</b> - Company name on mailed invitations <b>{SOLD}</b>



We realize that this is a big commitment but hopefully this is the change we need to revitalize the event as well as our NEO HFMA Chapter going forward into the New Year.